



Demographic and Income Profile

Trowbridge, East Lansing
 940 Trowbridge Rd, East Lansing, MI, 48823, Mixed-Use
 Ring: 1 mile radius

Prepared by John McGraw
 Latitude: 42.719897315
 Longitude: -84.49490538

Summary	Census 2010	2013	2018
Population	10,248	10,405	10,565
Households	1,975	2,034	2,099
Families	515	515	515
Average Household Size	2.08	2.10	2.11
Owner Occupied Housing Units	200	194	198
Renter Occupied Housing Units	1,775	1,840	1,901
Median Age	20.2	20.3	20.3
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.31%	0.02%	0.71%
Households	0.63%	0.10%	0.74%
Families	0.00%	-0.05%	0.63%
Owner HHs	0.41%	0.23%	0.94%
Median Household Income	1.28%	3.69%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	845	41.5%	885	42.2%
\$15,000 - \$24,999	330	16.2%	259	12.3%
\$25,000 - \$34,999	221	10.9%	216	10.3%
\$35,000 - \$49,999	221	10.9%	192	9.1%
\$50,000 - \$74,999	213	10.5%	228	10.9%
\$75,000 - \$99,999	80	3.9%	127	6.1%
\$100,000 - \$149,999	65	3.2%	105	5.0%
\$150,000 - \$199,999	32	1.6%	47	2.2%
\$200,000+	28	1.4%	40	1.9%
Median Household Income	\$19,190		\$20,451	
Average Household Income	\$36,059		\$43,138	
Per Capita Income	\$12,712		\$14,212	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	211	2.1%	207	2.0%	220	2.1%
5 - 9	133	1.3%	134	1.3%	139	1.3%
10 - 14	72	0.7%	73	0.7%	75	0.7%
15 - 19	4,606	44.9%	4,610	44.3%	4,633	43.9%
20 - 24	3,236	31.6%	3,339	32.1%	3,266	30.9%
25 - 34	1,130	11.0%	1,154	11.1%	1,233	11.7%
35 - 44	340	3.3%	328	3.2%	353	3.3%
45 - 54	182	1.8%	178	1.7%	175	1.7%
55 - 64	155	1.5%	172	1.7%	192	1.8%
65 - 74	84	0.8%	101	1.0%	138	1.3%
75 - 84	59	0.6%	63	0.6%	79	0.7%
85+	40	0.4%	48	0.5%	59	0.6%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,129	69.6%	7,250	69.7%	7,273	68.8%
Black Alone	800	7.8%	821	7.9%	872	8.3%
American Indian Alone	39	0.4%	43	0.4%	48	0.5%
Asian Alone	1,792	17.5%	1,793	17.2%	1,841	17.4%
Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	171	1.7%	175	1.7%	181	1.7%
Two or More Races	315	3.1%	323	3.1%	349	3.3%
Hispanic Origin (Any Race)	427	4.2%	447	4.3%	497	4.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

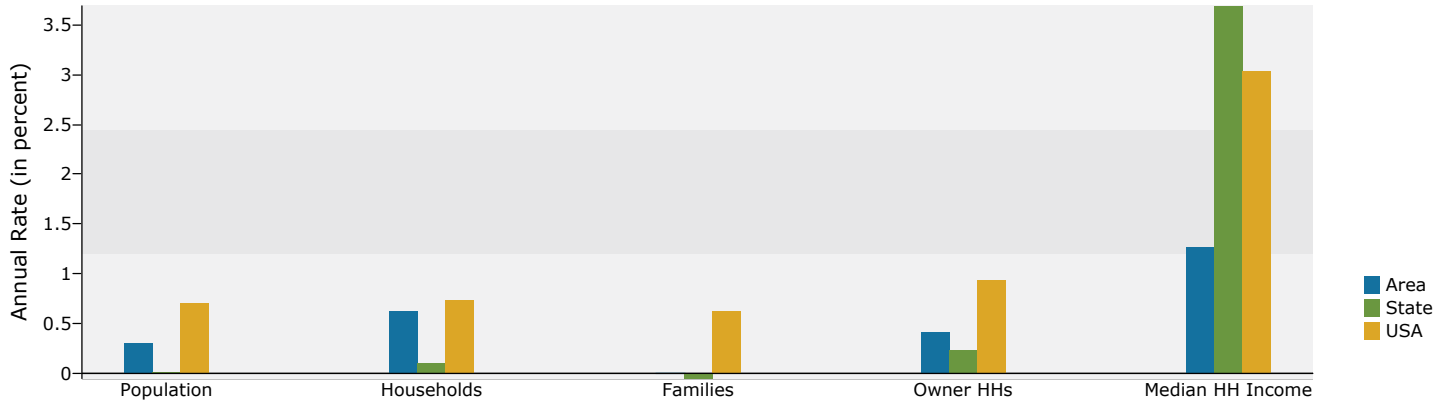


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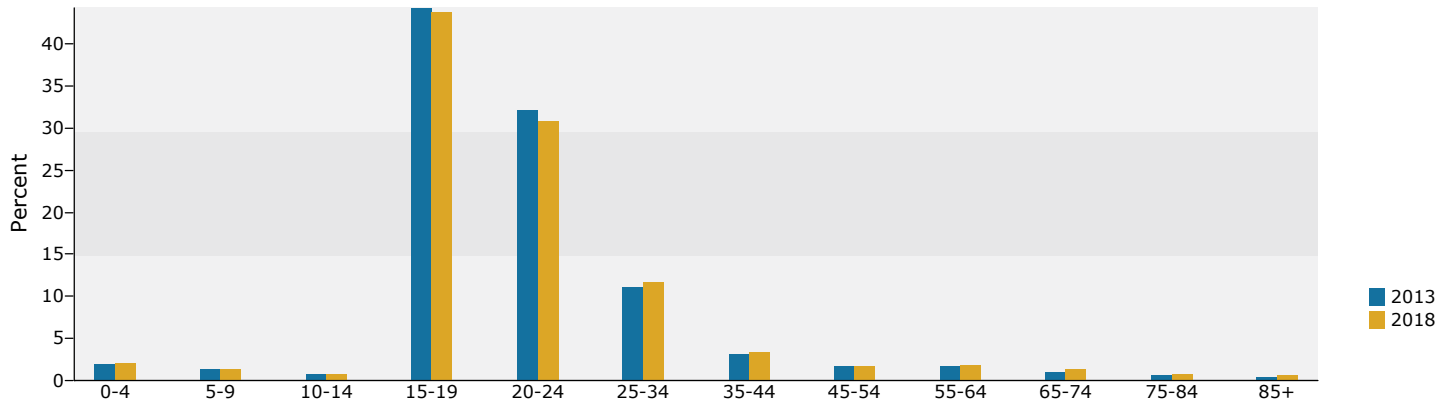
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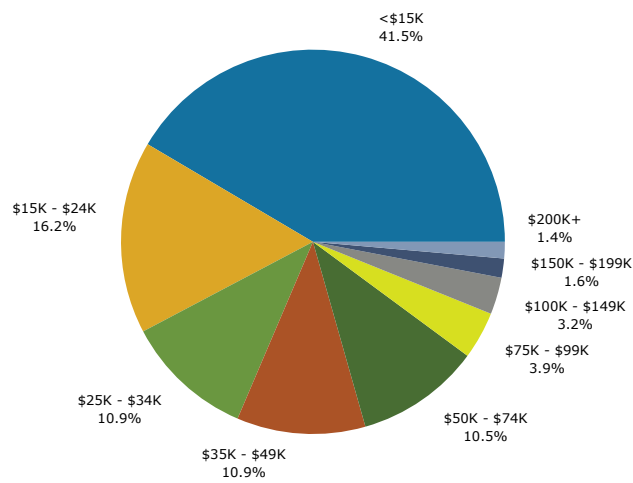
Trends 2013-2018



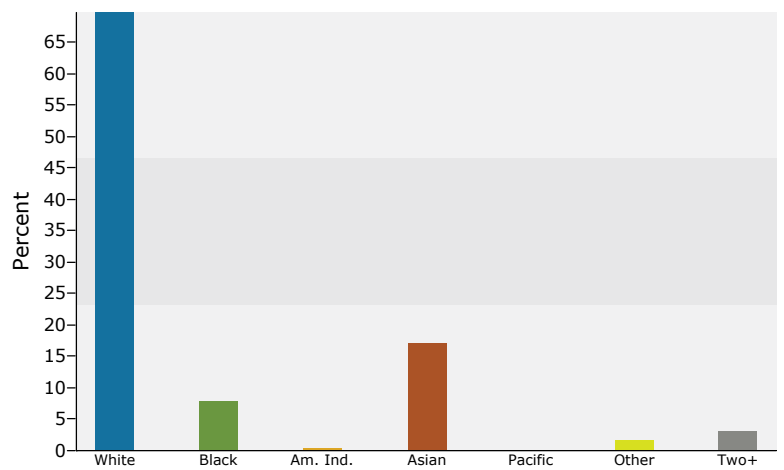
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 4.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



Demographic and Income Profile

Trowbridge, East Lansing
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 Ring: 3 mile radius

Prepared by John McGraw
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Summary	Census 2010	2013	2018
Population	86,855	86,594	86,898
Households	31,719	31,784	32,016
Families	12,951	12,814	12,709
Average Household Size	2.22	2.21	2.21
Owner Occupied Housing Units	13,633	13,263	13,387
Renter Occupied Housing Units	18,086	18,521	18,629
Median Age	24.1	24.2	24.5
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.07%	0.02%	0.71%
Households	0.15%	0.10%	0.74%
Families	-0.16%	-0.05%	0.63%
Owner HHs	0.19%	0.23%	0.94%
Median Household Income	3.49%	3.69%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	8,504	26.8%	8,440	26.4%
\$15,000 - \$24,999	4,921	15.5%	3,617	11.3%
\$25,000 - \$34,999	3,436	10.8%	3,222	10.1%
\$35,000 - \$49,999	3,790	11.9%	3,423	10.7%
\$50,000 - \$74,999	5,303	16.7%	5,368	16.8%
\$75,000 - \$99,999	2,441	7.7%	3,398	10.6%
\$100,000 - \$149,999	2,046	6.4%	2,879	9.0%
\$150,000 - \$199,999	768	2.4%	967	3.0%
\$200,000+	572	1.8%	699	2.2%
Median Household Income	\$31,596		\$37,511	
Average Household Income	\$49,400		\$57,639	
Per Capita Income	\$19,836		\$22,922	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,709	4.3%	3,531	4.1%	3,552	4.1%
5 - 9	3,281	3.8%	3,141	3.6%	3,002	3.5%
10 - 14	2,901	3.3%	2,920	3.4%	2,905	3.3%
15 - 19	13,494	15.5%	13,271	15.3%	13,395	15.4%
20 - 24	24,246	27.9%	24,082	27.8%	22,995	26.5%
25 - 34	12,565	14.5%	12,872	14.9%	12,999	15.0%
35 - 44	6,611	7.6%	6,578	7.6%	6,943	8.0%
45 - 54	6,886	7.9%	6,394	7.4%	5,936	6.8%
55 - 64	6,516	7.5%	6,691	7.7%	6,707	7.7%
65 - 74	3,279	3.8%	3,771	4.4%	4,768	5.5%
75 - 84	2,198	2.5%	2,116	2.4%	2,382	2.7%
85+	1,169	1.3%	1,229	1.4%	1,312	1.5%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	64,540	74.3%	63,973	73.9%	63,259	72.8%
Black Alone	9,346	10.8%	9,508	11.0%	9,893	11.4%
American Indian Alone	489	0.6%	509	0.6%	539	0.6%
Asian Alone	6,865	7.9%	6,872	7.9%	7,174	8.3%
Pacific Islander Alone	46	0.1%	56	0.1%	76	0.1%
Some Other Race Alone	2,026	2.3%	2,076	2.4%	2,151	2.5%
Two or More Races	3,543	4.1%	3,601	4.2%	3,806	4.4%
Hispanic Origin (Any Race)	5,993	6.9%	6,260	7.2%	6,828	7.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

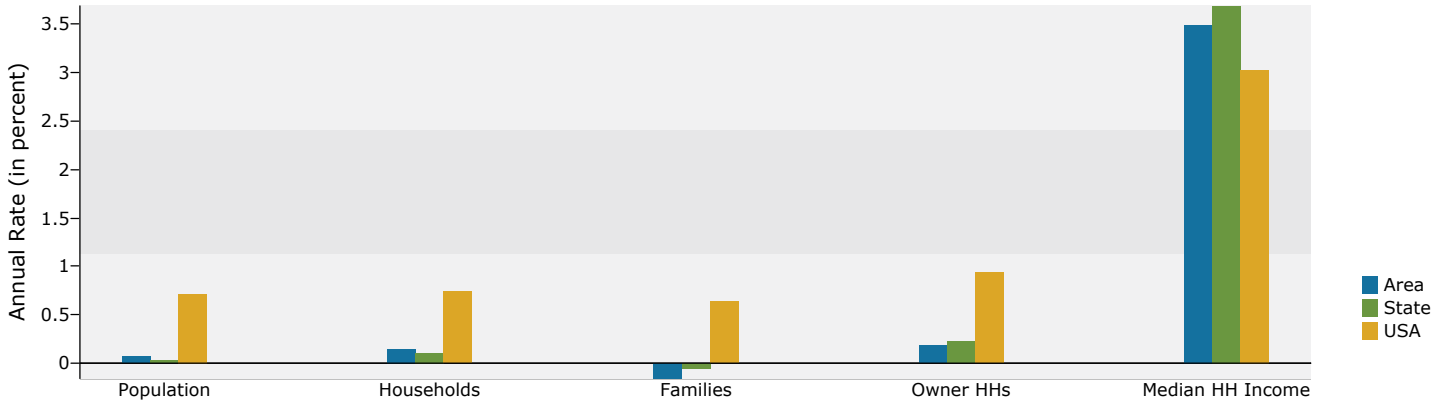


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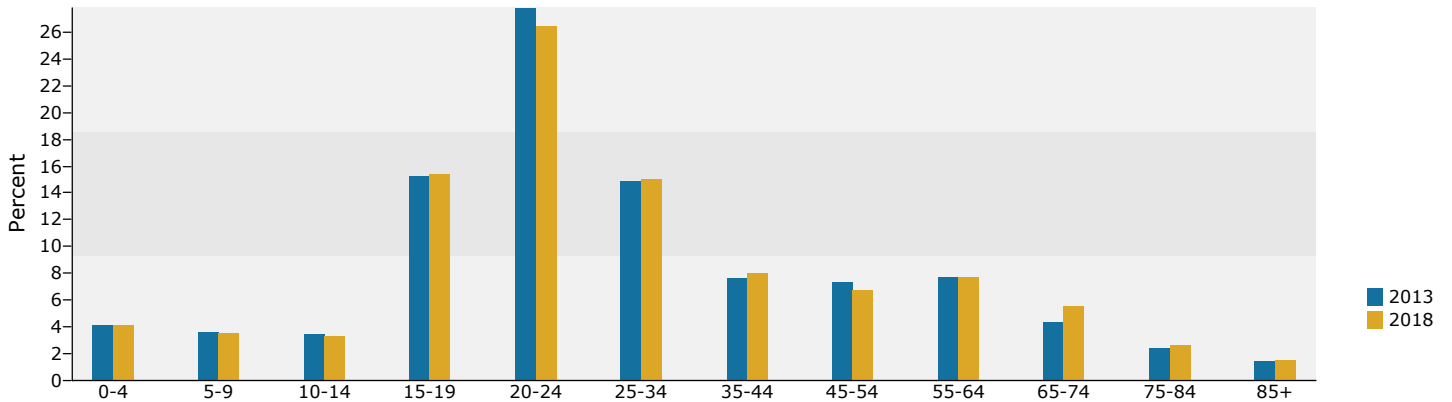
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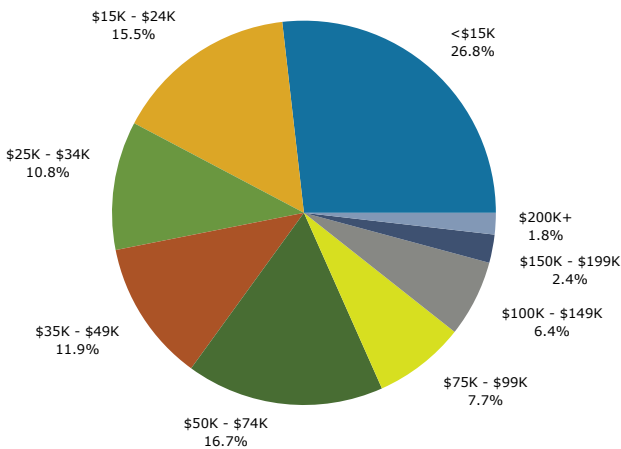
Trends 2013-2018



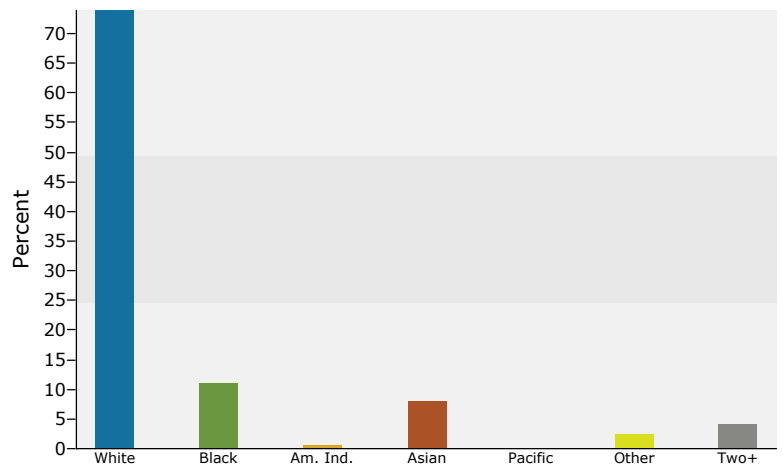
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 7.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



Demographic and Income Profile

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 Ring: 5 mile radius

Prepared by John McGraw
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Summary	Census 2010	2013	2018
Population	182,560	182,123	182,550
Households	73,251	73,357	73,719
Families	35,250	34,857	34,494
Average Household Size	2.26	2.25	2.25
Owner Occupied Housing Units	36,833	35,948	36,146
Renter Occupied Housing Units	36,418	37,409	37,574
Median Age	27.8	28.1	28.8
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.05%	0.02%	0.71%
Households	0.10%	0.10%	0.74%
Families	-0.21%	-0.05%	0.63%
Owner HHs	0.11%	0.23%	0.94%
Median Household Income	3.74%	3.69%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	16,633	22.7%	16,225	22.0%
\$15,000 - \$24,999	9,801	13.4%	7,156	9.7%
\$25,000 - \$34,999	8,061	11.0%	7,291	9.9%
\$35,000 - \$49,999	9,825	13.4%	8,422	11.4%
\$50,000 - \$74,999	13,197	18.0%	13,180	17.9%
\$75,000 - \$99,999	6,640	9.1%	9,280	12.6%
\$100,000 - \$149,999	5,663	7.7%	7,921	10.7%
\$150,000 - \$199,999	1,923	2.6%	2,358	3.2%
\$200,000+	1,606	2.2%	1,879	2.5%
Median Household Income	\$37,562		\$45,124	
Average Household Income	\$54,753		\$63,780	
Per Capita Income	\$22,886		\$26,587	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,924	5.4%	9,479	5.2%	9,482	5.2%
5 - 9	9,142	5.0%	8,856	4.9%	8,476	4.6%
10 - 14	8,556	4.7%	8,427	4.6%	8,299	4.5%
15 - 19	19,656	10.8%	19,140	10.5%	19,177	10.5%
20 - 24	35,017	19.2%	35,449	19.5%	33,748	18.5%
25 - 34	27,700	15.2%	27,999	15.4%	28,249	15.5%
35 - 44	17,961	9.8%	17,813	9.8%	18,356	10.1%
45 - 54	19,653	10.8%	18,211	10.0%	16,654	9.1%
55 - 64	17,661	9.7%	18,229	10.0%	18,081	9.9%
65 - 74	8,735	4.8%	10,088	5.5%	12,851	7.0%
75 - 84	5,713	3.1%	5,495	3.0%	6,110	3.3%
85+	2,840	1.6%	2,937	1.6%	3,067	1.7%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	132,003	72.3%	130,726	71.8%	128,829	70.6%
Black Alone	23,586	12.9%	24,020	13.2%	24,932	13.7%
American Indian Alone	1,098	0.6%	1,133	0.6%	1,190	0.7%
Asian Alone	12,536	6.9%	12,555	6.9%	13,188	7.2%
Pacific Islander Alone	80	0.0%	100	0.1%	133	0.1%
Some Other Race Alone	5,101	2.8%	5,283	2.9%	5,523	3.0%
Two or More Races	8,158	4.5%	8,306	4.6%	8,756	4.8%
Hispanic Origin (Any Race)	15,017	8.2%	15,756	8.7%	17,193	9.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

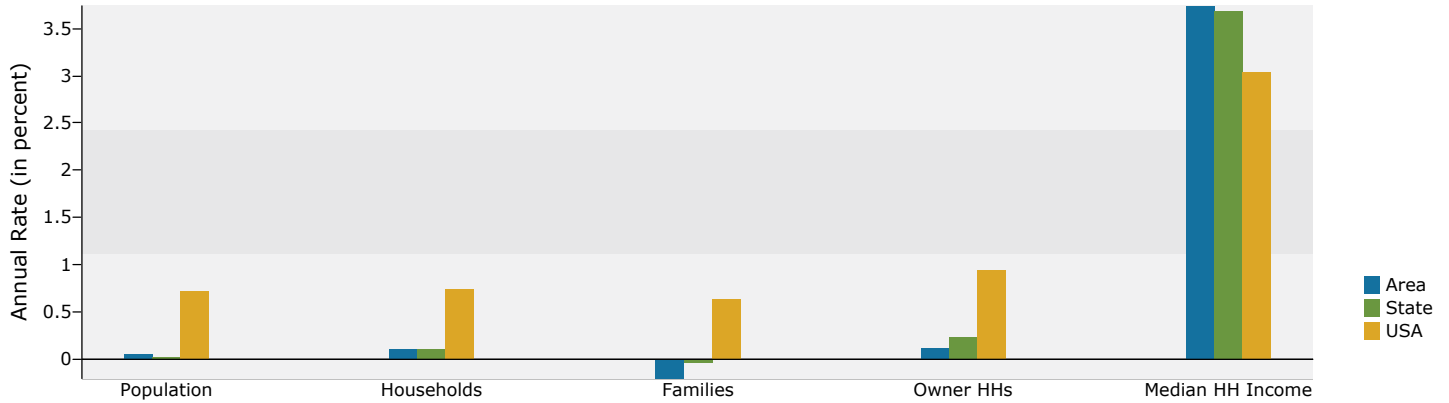


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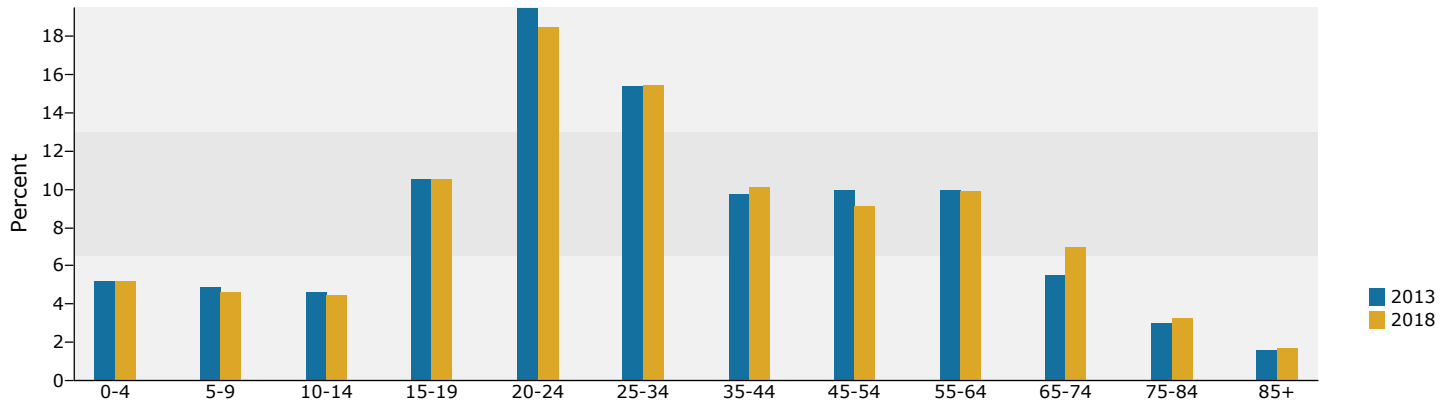
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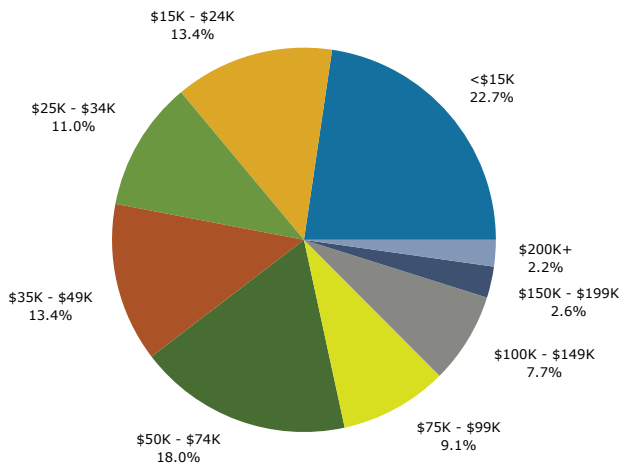
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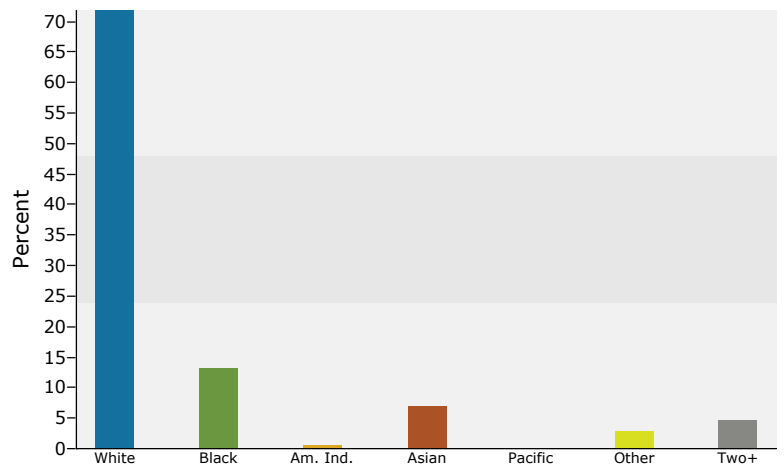
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 8.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.