



# Demographic and Income Profile

1595 Lake Lansing, East Lansing, MI 48823  
 1595 W Lake Lansing Rd, East Lansing, Michigan, 48823,  
 Ring: 1 mile radius

Prepared by John McGraw  
 Latitude: 42.760725824  
 Longitude: -84.50596801

Summary	Census 2010	2013	2018
Population	8,284	8,272	8,306
Households	3,972	3,987	4,010
Families	1,794	1,769	1,743
Average Household Size	2.08	2.07	2.07
Owner Occupied Housing Units	1,822	1,789	1,799
Renter Occupied Housing Units	2,150	2,198	2,211
Median Age	31.5	31.8	32.9
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.08%	0.02%	0.71%
Households	0.12%	0.10%	0.74%
Families	-0.30%	-0.05%	0.63%
Owner HHs	0.11%	0.23%	0.94%
Median Household Income	5.95%	3.69%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	906	22.7%	872	21.7%
\$15,000 - \$24,999	601	15.1%	418	10.4%
\$25,000 - \$34,999	377	9.5%	315	7.9%
\$35,000 - \$49,999	401	10.1%	361	9.0%
\$50,000 - \$74,999	594	14.9%	616	15.4%
\$75,000 - \$99,999	429	10.8%	568	14.2%
\$100,000 - \$149,999	408	10.2%	534	13.3%
\$150,000 - \$199,999	170	4.3%	210	5.2%
\$200,000+	100	2.5%	117	2.9%
Median Household Income	\$38,286		\$51,115	
Average Household Income	\$59,963		\$70,487	
Per Capita Income	\$29,208		\$34,390	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	379	4.6%	365	4.4%	368	4.4%
5 - 9	360	4.3%	361	4.4%	358	4.3%
10 - 14	373	4.5%	365	4.4%	378	4.6%
15 - 19	439	5.3%	423	5.1%	434	5.2%
20 - 24	1,514	18.3%	1,489	18.0%	1,384	16.7%
25 - 34	1,449	17.5%	1,509	18.2%	1,488	17.9%
35 - 44	746	9.0%	739	8.9%	818	9.8%
45 - 54	848	10.2%	778	9.4%	721	8.7%
55 - 64	897	10.8%	896	10.8%	851	10.2%
65 - 74	593	7.2%	650	7.9%	749	9.0%
75 - 84	447	5.4%	433	5.2%	469	5.6%
85+	237	2.9%	263	3.2%	287	3.5%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,298	76.0%	6,243	75.5%	6,165	74.2%
Black Alone	874	10.6%	906	11.0%	956	11.5%
American Indian Alone	21	0.3%	21	0.3%	22	0.3%
Asian Alone	704	8.5%	704	8.5%	738	8.9%
Pacific Islander Alone	11	0.1%	14	0.2%	19	0.2%
Some Other Race Alone	80	1.0%	84	1.0%	89	1.1%
Two or More Races	295	3.6%	299	3.6%	317	3.8%
Hispanic Origin (Any Race)	360	4.3%	384	4.6%	428	5.2%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

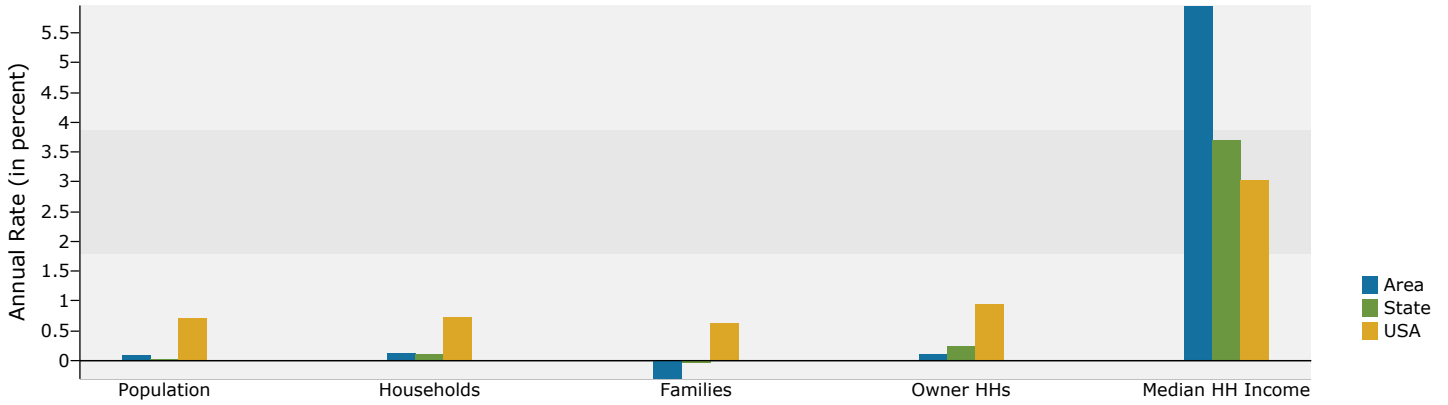


# Demographic and Income Profile

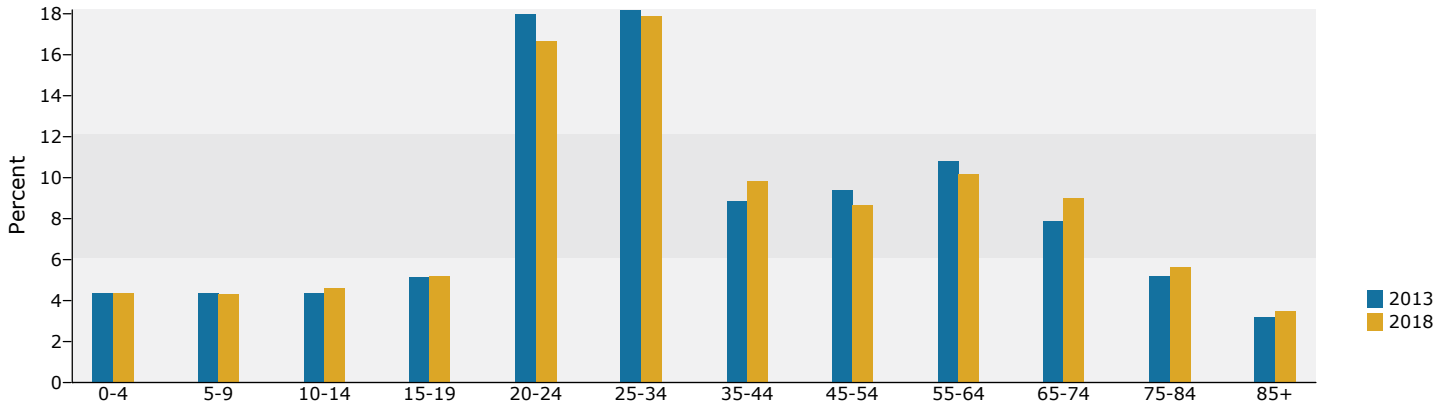
1595 Lake Lansing, East Lansing, MI 48823  
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 Ring: 1 mile radius

Prepared by John McGraw  
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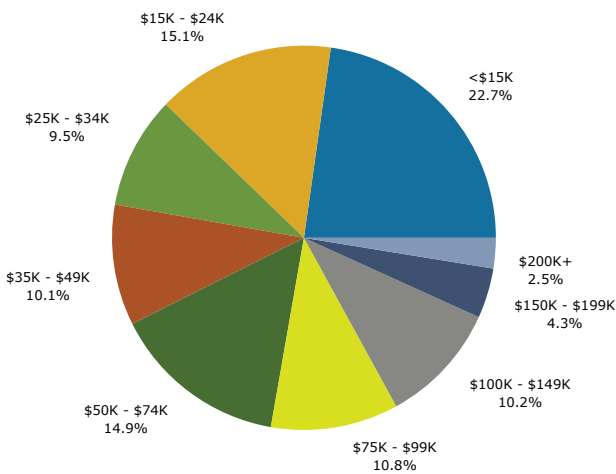
## Trends 2013-2018



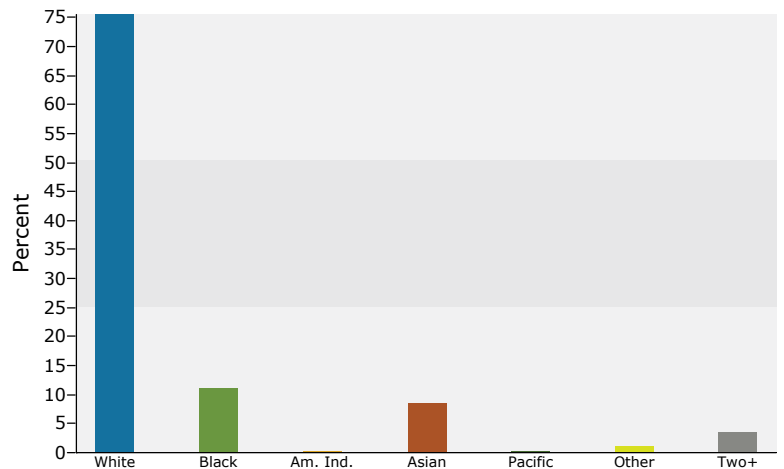
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 4.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

August 20, 2014



# Demographic and Income Profile

1595 Lake Lansing, East Lansing, MI 48823  
 1595 W Lake Lansing Rd, East Lansing, Michigan, 48823,  
 Ring: 3 mile radius

Prepared by John McGraw  
 Latitude: 42.760725824  
 Longitude: -84.50596801

Summary	Census 2010	2013	2018
Population	81,850	82,239	82,986
Households	30,960	31,175	31,526
Families	12,849	12,698	12,580
Average Household Size	2.27	2.27	2.27
Owner Occupied Housing Units	13,513	13,138	13,239
Renter Occupied Housing Units	17,447	18,037	18,287
Median Age	24.3	24.4	24.6
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.18%	0.02%	0.71%
Households	0.22%	0.10%	0.74%
Families	-0.19%	-0.05%	0.63%
Owner HHs	0.15%	0.23%	0.94%
Median Household Income	3.63%	3.69%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	8,484	27.2%	8,481	26.9%
\$15,000 - \$24,999	5,011	16.1%	3,679	11.7%
\$25,000 - \$34,999	3,445	11.1%	3,190	10.1%
\$35,000 - \$49,999	3,969	12.7%	3,544	11.2%
\$50,000 - \$74,999	4,845	15.5%	5,079	16.1%
\$75,000 - \$99,999	2,194	7.0%	3,162	10.0%
\$100,000 - \$149,999	1,899	6.1%	2,711	8.6%
\$150,000 - \$199,999	764	2.5%	986	3.1%
\$200,000+	565	1.8%	694	2.2%
Median Household Income	\$30,401		\$36,330	
Average Household Income	\$48,358		\$56,851	
Per Capita Income	\$19,621		\$22,872	

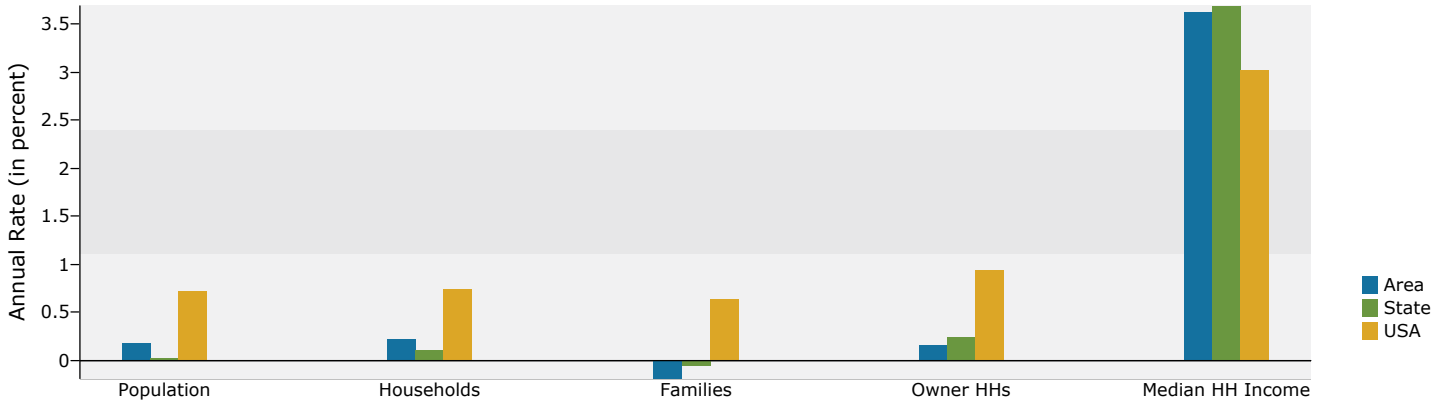
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,656	4.5%	3,486	4.2%	3,516	4.2%
5 - 9	3,252	4.0%	3,123	3.8%	2,990	3.6%
10 - 14	2,990	3.7%	2,918	3.5%	2,865	3.5%
15 - 19	11,072	13.5%	10,938	13.3%	11,102	13.4%
20 - 24	22,957	28.0%	23,407	28.5%	22,743	27.4%
25 - 34	11,262	13.8%	11,668	14.2%	12,006	14.5%
35 - 44	6,497	7.9%	6,418	7.8%	6,632	8.0%
45 - 54	6,962	8.5%	6,458	7.9%	5,979	7.2%
55 - 64	6,295	7.7%	6,512	7.9%	6,564	7.9%
65 - 74	3,412	4.2%	3,810	4.6%	4,727	5.7%
75 - 84	2,263	2.8%	2,211	2.7%	2,489	3.0%
85+	1,232	1.5%	1,292	1.6%	1,374	1.7%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	62,482	76.3%	62,518	76.0%	62,161	74.9%
Black Alone	8,129	9.9%	8,316	10.1%	8,752	10.5%
American Indian Alone	516	0.6%	533	0.6%	568	0.7%
Asian Alone	4,946	6.0%	4,953	6.0%	5,233	6.3%
Pacific Islander Alone	39	0.0%	48	0.1%	63	0.1%
Some Other Race Alone	2,312	2.8%	2,383	2.9%	2,504	3.0%
Two or More Races	3,426	4.2%	3,489	4.2%	3,706	4.5%
Hispanic Origin (Any Race)	6,452	7.9%	6,761	8.2%	7,430	9.0%

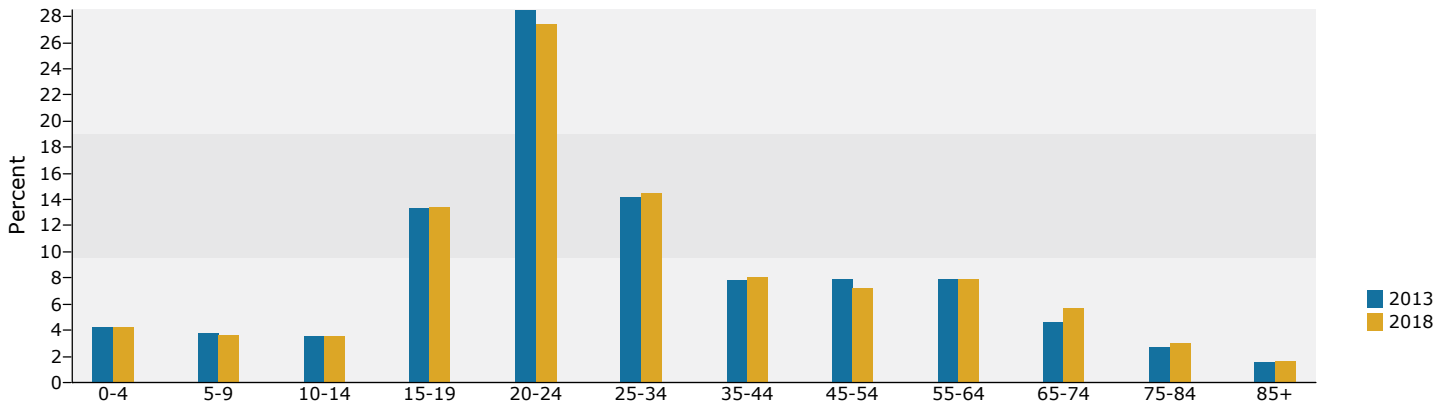
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

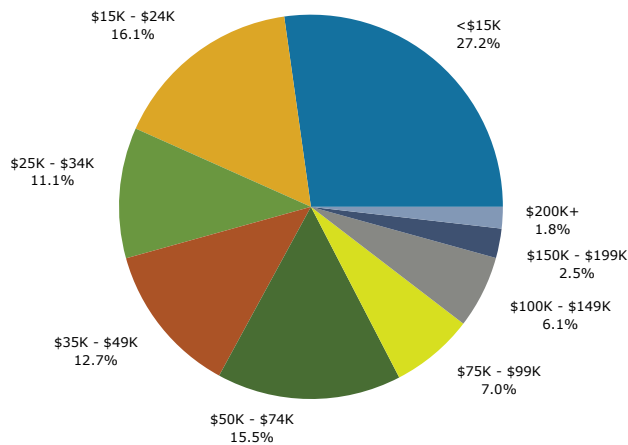
## Trends 2013-2018



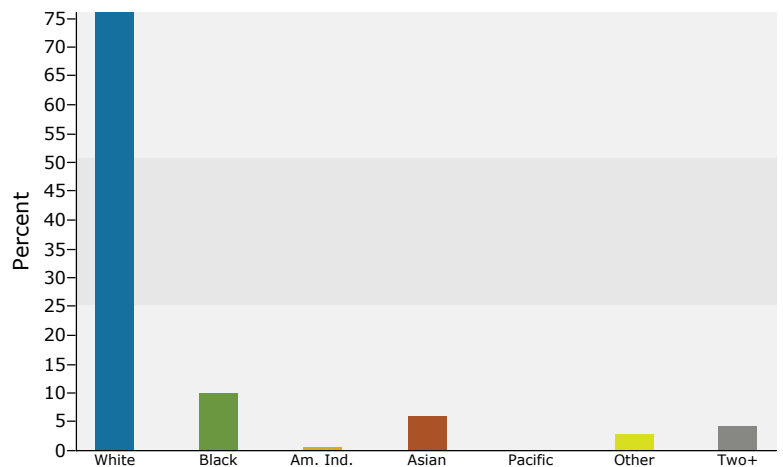
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 8.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Demographic and Income Profile

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 Ring: 5 mile radius

Prepared by John McGraw  
 Latitude: 42.760725824  
 Longitude: -84.50596801

Summary	Census 2010	2013	2018
Population	151,746	152,152	153,387
Households	60,041	60,469	61,176
Families	28,003	27,863	27,788
Average Household Size	2.25	2.24	2.23
Owner Occupied Housing Units	30,893	30,313	30,692
Renter Occupied Housing Units	29,148	30,156	30,483
Median Age	27.0	27.2	28.0
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.16%	0.02%	0.71%
Households	0.23%	0.10%	0.74%
Families	-0.05%	-0.05%	0.63%
Owner HHs	0.25%	0.23%	0.94%
Median Household Income	3.50%	3.69%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	13,938	23.1%	13,729	22.4%
\$15,000 - \$24,999	8,395	13.9%	6,174	10.1%
\$25,000 - \$34,999	6,594	10.9%	6,065	9.9%
\$35,000 - \$49,999	8,268	13.7%	7,132	11.7%
\$50,000 - \$74,999	11,054	18.3%	11,171	18.3%
\$75,000 - \$99,999	5,260	8.7%	7,473	12.2%
\$100,000 - \$149,999	4,372	7.2%	6,222	10.2%
\$150,000 - \$199,999	1,499	2.5%	1,898	3.1%
\$200,000+	1,082	1.8%	1,304	2.1%
Median Household Income	\$36,777		\$43,676	
Average Household Income	\$52,532		\$61,199	
Per Capita Income	\$21,826		\$25,336	

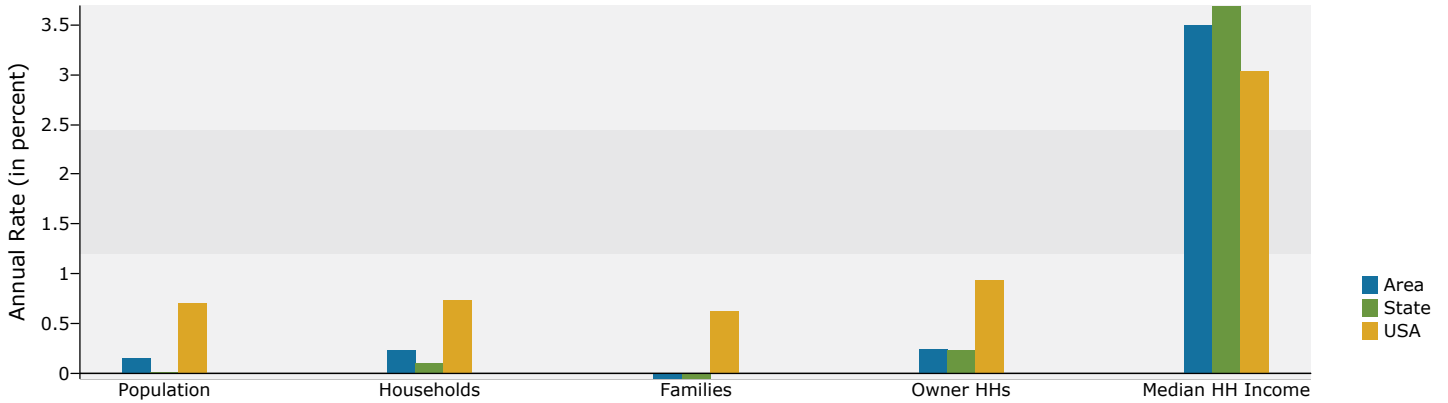
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,986	5.3%	7,635	5.0%	7,646	5.0%
5 - 9	7,262	4.8%	7,095	4.7%	6,807	4.4%
10 - 14	6,664	4.4%	6,658	4.4%	6,658	4.3%
15 - 19	17,520	11.5%	17,216	11.3%	17,435	11.4%
20 - 24	31,354	20.7%	31,735	20.9%	30,503	19.9%
25 - 34	22,407	14.8%	22,783	15.0%	22,822	14.9%
35 - 44	14,310	9.4%	14,247	9.4%	14,810	9.7%
45 - 54	15,660	10.3%	14,606	9.6%	13,456	8.8%
55 - 64	14,099	9.3%	14,604	9.6%	14,639	9.5%
65 - 74	7,308	4.8%	8,462	5.6%	10,737	7.0%
75 - 84	4,729	3.1%	4,569	3.0%	5,220	3.4%
85+	2,445	1.6%	2,541	1.7%	2,653	1.7%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	112,792	74.3%	112,437	73.9%	111,625	72.8%
Black Alone	18,313	12.1%	18,695	12.3%	19,531	12.7%
American Indian Alone	912	0.6%	945	0.6%	997	0.6%
Asian Alone	8,750	5.8%	8,762	5.8%	9,227	6.0%
Pacific Islander Alone	65	0.0%	81	0.1%	107	0.1%
Some Other Race Alone	4,153	2.7%	4,326	2.8%	4,572	3.0%
Two or More Races	6,761	4.5%	6,907	4.5%	7,329	4.8%
Hispanic Origin (Any Race)	12,453	8.2%	13,127	8.6%	14,447	9.4%

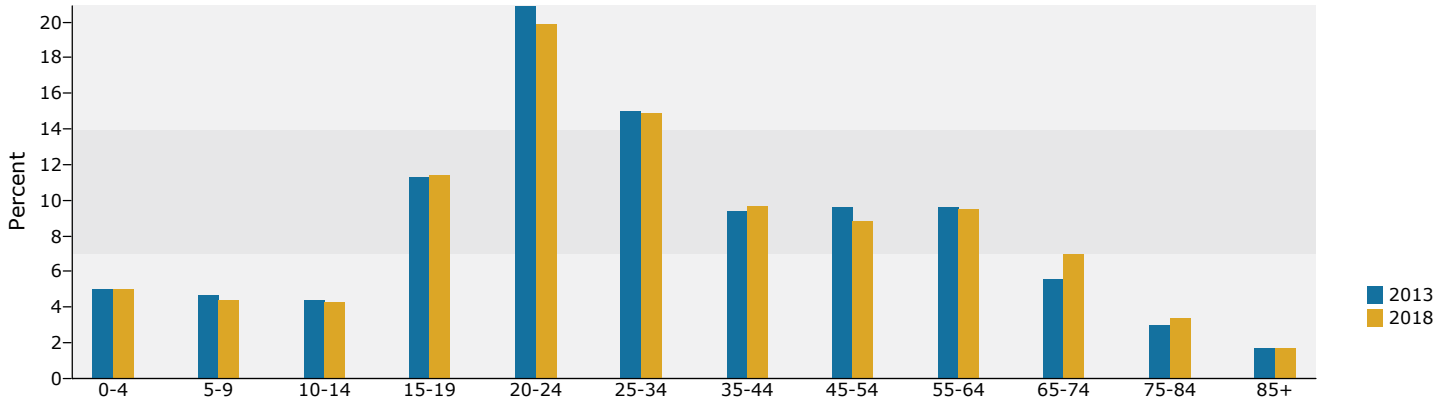
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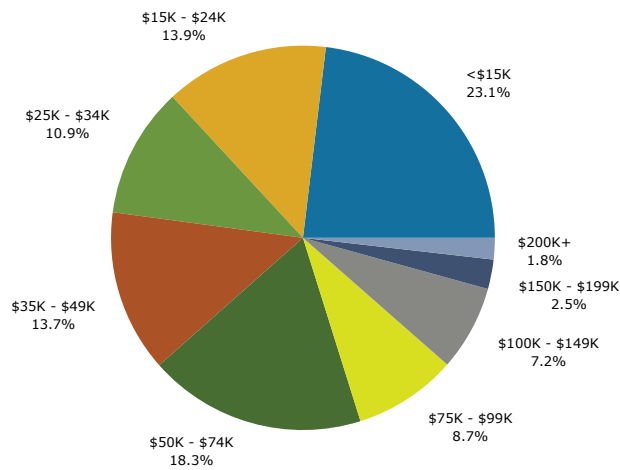
## Trends 2013-2018



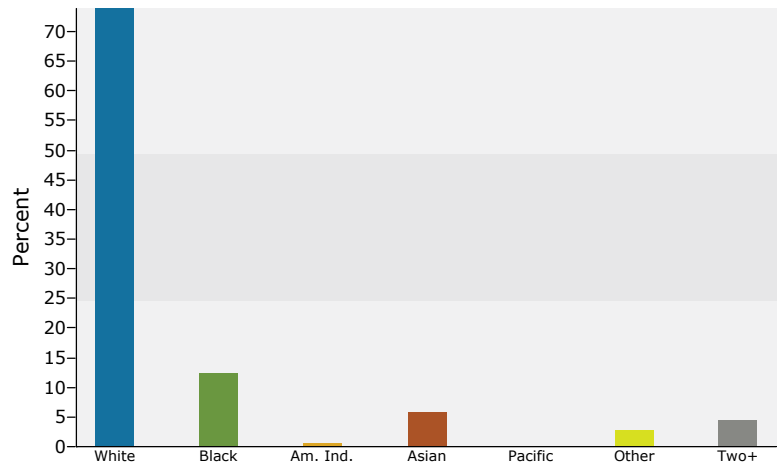
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 8.6%